



CALIFORNIA ARTS COUNCIL
STATE-LOCAL PARTNERSHIP PROGRAM

PEER CONSULTATION PROGRAM
CONSULTANT LIST

CONSULTANT

Holly O. Austin
Executive Director, Del Norte Association for Cultural Awareness (DNACA)
Crescent City, CA
Del Norte County
(707) 464-1336
dnaca@harborside.com

AREAS OF EXPERTISE

Board Management and Development
Nonprofit Management
Budgets
Fundraising
Presenting
Artists in the Schools
Grantwriting

CONSULTANT

Patrick Brien
Executive Director, Riverside Arts Council
Riverside, CA
Riverside County
(951) 680-1345
pbrien@riversideartscouncil.org

AREAS OF EXPERTISE

Strategic planning - I do not believe that strategic plans have to be developed over extended and mind-numbing sessions. Those are to reinforce the pricetag of the consultants.
Marketing - How do you make the most effective use of dollars and time? Is social media right for you (and are you using it right)?
Media relations - Building stronger relationships and writing stronger releases.

Board development - Every organization is different. Building a better board has to begin with understanding who you are and who you want to be.

Grant writing - Telling your story in a compelling and interesting way.

Building community partnerships - Bridging the gaps using the strengths that others have to offer.

CONSULTANT

Lynn Cooper
Executive Director, Inyo Council for the Arts
Bishop, CA
Inyo County
(760) 873-8014
lynn@inyo.org

AREAS OF EXPERTISE

Accounting
Music Presenting

CONSULTANT

Olivia Everett
Executive Director/CEO, Arts Council Napa Valley
Napa, CA
Napa County
(707) 257-2117 ext. 2
olivia@artscouncilnv.org

AREAS OF EXPERTISE

Arts grant development
Public art programming
Cultural tourism
Emerging artists
Community relations

CONSULTANT

Victoria L. Hamilton
Former Executive Director, City of San Diego Commission for Arts and Culture
San Diego, CA
San Diego County
(618) 806-3650
victoriahamilton12@gmail.com

AREAS OF EXPERTISE

Advocacy
Grantmaking
Cultural Tourism
Board Development
Fundraising
Public Policy
Public Art
Partnerships
City and County government
Strategic planning
Leadership

CONSULTANT

Jeanette Richardson Parks
Former Executive Director, Arts Council of Kern
Bakersfield, CA
Kern County
(661) 301-9916
jeanetterich@gmail.com

AREAS OF EXPERTISE

Strategic Planning - development of core values, mission, vision and strategies for success.
Broadening, deepening and diversifying audiences and participants in the arts.
Expanding cultural and rural tourism through arts partnerships.
Communications, marketing and public relations using traditional and social media sources.
Board and staff development, including roles, responsibilities and retention.
Successful arts partnerships with non arts organizations and agencies to engage community.
Development strategies including: budgets, knowing your market share, targeting your audience, relationship building, defining fund and friend raising events, grants and more.
Surviving and growing as an ED in an ever changing environment.

CONSULTANT

Richard Stein
Executive Director, Arts Orange County
Santa Ana, CA
Orange County
(714) 556-5160 ext. 17
rstein@artsoc.org

AREAS OF EXPERTISE

Strategic business and programmatic planning guidance in an effort to best utilize the core competencies of an organization to provide improved service to the local arts community while also creating new and increase earned and contributed revenue opportunities.

Feasibility studies for expansion (programmatic or facilities/capital), including philanthropic market analysis, case statement development and readiness assessment.

CONSULTANT

Angela Tahti
Executive Director, Arts Council of Placer County DBA PlacerArts
Auburn, CA
Placer County
(530) 885-5670 ext. 115
angela@placerarts.org

AREAS OF EXPERTISE

Strategic Planning
Program Development

CONSULTANT

Roxanne Valladao
Executive Director, Plumas Arts
Quincy, CA
Plumas County
(530) 283-3402
roxanne@plumasarts.org

AREAS OF EXPERTISE

Organizational Management
Public Relations & Building Partnerships
Budgets & Financial Management
Executive Director Mentorship
Basic Boardsmanship, Working with/for a Board
Membership & Volunteer Development
Program Development & Management (arts education, gallery, performing arts)
Fundraising Strategies, Fiscal & Resource Development
Thinking Entrepreneurially

~ Best suited for working with rural arts councils in the Sierras and Far Northern CA

CONSULTANT

Pat Wayne
Deputy Director, Arts Orange County
Santa Ana, CA
Orange County
(714) 556-5160 ext. 17
pwayne@artsoc.org

AREAS OF EXPERTISE

Board and staff retreat/planning meeting facilitation.
Artist competition planning, coordination and management.
Programmatic assessments and evaluation processes.
Mediation and conflict resolution.
Organizational management to achieve greater effectiveness.

CONSULTANT

Penny West
Former Executive Director, Calaveras County Arts Council
Mokelumne Hill, CA
Calaveras County
(209) 293-7211
west@volcano.net

AREAS OF EXPERTISE

Rural Arts Agency Issues of all types
Marketing

Program Development
Grantwriting Advice for CAC and NEA grants
Concert Series Management
Fundraising
Gallery set-up and management

CONSULTANT

Alyssum Wier
Executive Director, Arts Council of Mendocino County
Ukiah, CA
Mendocino County
(707) 463-2727
director@artsmendocino.org

AREAS OF EXPERTISE

Consensus building – helping groups achieve consensus, follow-through, and transparency around community objectives as they relate to public art, exhibitions, design competitions, etc.

Art and Craft Marketing – marketing for the individual artist as well as for arts organizations and cultural districts (arts advocacy.)